

Media Release

- Simcoe, June 18th, 2012



The 3rd annual Butterfly and Dragonfly Festival, scheduled for Sunday July 8th at Backus Heritage Conservation Area near Pt. Rowan, is being hosted by Nature's Calling Environmental Education. This family-friendly event provides opportunities for the public to learn more about these beautiful and amazing creatures, and enjoy a day with Mother Nature!

There are numerous activities and workshops planned throughout the day including guided butterfly identification walks, stream monitoring demonstrations and pond studies, kids crafts, face painting, and pottery. Presentations include ones on the biology of butterflies and dragonflies, wildlife gardening, and Monarch migration. Harry Hewick, of Hamilton, will have a collection of his live butterflies on hand.

A highlight of the day is the "Spread Your Wings" Parade where kids dress up as butterflies and flutter around to live music by The Ukeheads and harpist, Kristin Vollick. M & M Orchards will have their absolutely delicious gelato ice creams and smoothies available.

The event will take place at Backus Heritage Conservation Area from 10 a.m. – 3 p.m. Admission into the park is \$13/carload and will give access to all the activities throughout the day.

This year's festival is made possible through the generous support of Ontario Power Generation.

For more information, please contact Bernie Solymar, Nature's Calling Environmental Education, at info@naturescalling.ca or 519-410-7376.



Our name, Nature's Calling! Environmental Education, symbolizes a call to action to re-connect and embrace the natural world around us by engaging our community in ways that benefit the environment and revitalize the human spirit.

*Our **mission** is to connect youth and families with nature and the outdoors, to raise awareness and appreciation for our natural world, and to foster a strong environmental ethic through community-based education and hands-on activities that benefit our local environment.*

Visit us at www.naturescalling.ca